

The **Collectors Club** is delighted to announce that **Alfredo Frohlich** of Aventura, Florida, this year's winner of the *Alfred F. Lichtenstein Memorial Award for Distinguished Service to Philately*. The award was announced at the Club's annual meeting in New York on January 14. Alfredo's selection was unanimously endorsed by the Club's directors at the end of last year.



The Alfred F. Lichtenstein Memorial Award for Distinguished Service to Philately is awarded annually to living individuals for outstanding service to philately. The award was established in 1952 in honor of Alfred F. Lichtenstein, one of America's most accomplished philatelists.

Frohlich collects, exhibits and is an ambassador for philately. He provides support in numerous ways, through volunteering, by sharing both his knowledge and time with other collectors. He is an active exhibitor and won the APS Champion of Champions in 2007 for his exhibit, *Classic Columbia*.

During the American Philatelic Society's financial crisis in 2009-10, he was instrumental in heading a development effort, the APS Campaign for Philately, that raised more than \$6.7 million, serving as the Campaign's chairman from September 2009 to August 2015. He has taught courses for the APS and has served as an APS and FIP judge. Alfredo was a recipient of the APS Luff award in 2021 for his outstanding services to the American Philatelic Society.

As an author and researcher, he co-authored (with Dieter Bortfeldt) *The Lansa Story - The Postal History of the Colombian Airline LANSa and Private Mail Carriers of Colombia* (with Dieter Bortfeldt and Carlos Valenzuela). In the exhibiting world, beyond winning the Champion of Champions, he is known for his single-frame "Replating Colombia's 1861 1 peso stamp. Correcting the Laarsen Stone Theory" which proved that the sheet comprised 36 stamps, not 54 as had been postulated in the late 1950s. His other collecting areas include Chile, SCADTA Airmails of Ecuador, Panama, and Delaware. He presented the latter as a part of the Collectors Club Virtual Philatelic Program Series in 2021.

Outside of philately, Freddie is a financial adviser and venture capitalist. He has raised funds and taken a particular interest in charities with a focus on depression, anxiety, autism, and suicide prevention.