



The Collector's Club
22 East 35th St.
New York, NY
10016-3806

Collector's Club Philatelist Advertising Rates
Effective January 2018
All rates in USD

<u>CATEGORY</u>	<u>B&W</u>	<u>COLOR</u>
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Single Issue (Invoiced after issue publication)

<i>1/4 Page</i>	120	225
<i>1/2 Page</i>	210	395
<i>Full Page</i>	-	735
<i>Double Page</i>	-	1155

Annual 6 Issues (Invoiced after issue publication)

<i>1/4 Page</i>	100	200
<i>1/2 Page</i>	175	350
<i>Full Page</i>	-	650
<i>Double Page</i>	-	1000
<i>Inside cover</i>	-	900
<i>Back cover</i>	-	1100

Annual 6 Issues (Paid in full by January 31st)

<i>1/4 Page</i>	540	1080
<i>1/2 Page</i>	945	1890
<i>Full Page</i>	-	3510
<i>Double Page</i>	-	5400
<i>Inside Cover</i>	-	4860
<i>Back Cover</i>	-	5940

Ad Sizes height by width:

	<i>Full Page</i>	<i>Half Page</i>	<i>Quarter Page</i>
<i>Inches</i>	8.6 x 5.6	4.2 x 5.6	2.1 x 5.
<i>Centimeters</i>	21.8 x 14.3	107 x 14.3	5.3 x 14.3

Deadline dates for ads are:

December 1 for the January/February issue
February 1 for March/April issue
April 1 for May/June issue
June 1 for July/August issue
August 1 for September/October issue
October 1 for November/December issue

Copy to be supplied by the deadline (one month prior to issue date)

Copy is preferred as a pdf file.

Changes made after copy has been submitted (and/or after the deadline) may incur additional expenses, to be borne by the advertiser.

Special positions requested may be charged 10% extra, at editor's discretion. The editor reserves the right to refuse, amend or suspend any advertisement without assigning a reason.

The Collectors Club, its officers, governors, employees and editor, are not liable for loss brought about by failure of an ad to appear or liability for printer's errors, though every care will be taken to avoid mistakes.

Payment is in U.S. dollars. For those preferring to pay by wire transfer, please add \$20 per transaction for bank fees. Otherwise, pay by check drawn on a U.S. bank in U.S. dollars.

For questions and other details:

Editor, Wayne Youngblood
Advertising Manager, Robert Gray
Executive Secretary, Irene Bromberg

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